The Great Software Comeback

S&P 1500 Software Index | 1-Year Performance

KAR Investment Management

- Just months ago, software was widely viewed as an AI disruption risk. Today, many of the same companies are increasingly seen as AI beneficiaries.
- The chart illustrates how quickly market narratives can shift, particularly during periods of technological change. For long-term investors, it is a reminder that sentiment is often far more volatile than underlying business fundamentals.

Data as of August 31, 2026. Data is indexed to 100 on 8/29/25. Source: yCharts. The S&P 1500 Software Industry Index tracks the performance of U.S. software companies across all market sizes (large, mid, and small-cap) that are included in the broader S&P Composite 1500. These indices are unmanaged, their returns do not reflect any fees, expenses, or sales charges, and they are not available for direct investment. ***Past performance is no guarantee of future results.***